



PRE & POST EVENT BENEFITS

Web link on Summerfest website header and sidebars	◆
Web link on Summerfest website sidebars	◆ ◆ ◆ ◆
Logo in event marketing materials	◆ ◆ ◆ ◆
Radio and Newspaper Ads	◆ ◆ ◆
Summerfest Social Media "Spotlight"	◆ ◆ ◆
Summerfest Social Media	◆ ◆ ◆ ◆
Thank you in Summerfest Program	◆ ◆ ◆ ◆

EVENT DAY BENEFITS

Signage (*event naming)	◆ ◆ ◆ ◆
Main Stage Banner Signage	◆ ◆ ◆ ◆
10' x 10' booth in vendor area	◆ ◆ ◆
Official on-stage welcome	◆ ◆
On-stage recognition by event emcee	◆ ◆ ◆ ◆
Opportunity to distribute info or on-site activities (subject to Committee approval)	◆ ◆ ◆

MORE BENEFITS

First right of refusal for the following year's event	◆ ◆ ◆ ◆
Employees have the opportunity to volunteer at event	◆ ◆ ◆ ◆
Right to use Event Name, Logo & Event branding on materials (subject to Committee approval)	◆ ◆ ◆

SPONSORSHIPS

SUNSHINE	◆	\$10K
SUNRAY	◆	\$5K
SUNBEAM	◆	\$2.5K
SUNRISE	◆	\$1K

