



**PRE & POST EVENT BENEFITS**

Web link on Summerfest website header and sidebars	◆
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Logo in event marketing materials	◆ ◆ ◆ ◆ ◆
Radio and Newspaper Ads	◆ ◆ ◆
Summerfest Social Media "Spotlight"	◆ ◆ ◆
Summerfest Social Media	◆ ◆ ◆ ◆ ◆
Thank you in Summerfest Program	◆ ◆ ◆ ◆ ◆ ◆

**EVENT DAY BENEFITS**

Signage (*event naming)	◆ ◆ ◆ ◆
Main Stage Banner Signage	◆ ◆ ◆ ◆ ◆
10' x 10' booth in vendor area	◆ ◆ ◆
Official on-stage welcome	◆ ◆
On-stage recognition by event emcee	◆ ◆ ◆ ◆
Opportunity to distribute info or on-site activities (subject to Committee approval)	◆ ◆ ◆

**MORE BENEFITS**

First right of refusal for the following year's event	◆ ◆ ◆ ◆
Employees have the opportunity to volunteer at event	◆ ◆ ◆ ◆ ◆
Right to use Event Name, Logo & Event branding on materials (subject to Committee approval)	◆ ◆ ◆

**SPONSORSHIPS**

<b>PRESENTING</b>	◆	<b>\$10K</b>
<b>TITLE</b>	◆	<b>\$5K</b>
<b>GOLD</b>	◆	<b>\$2.5K</b>
<b>SILVER</b>	◆	<b>\$1K</b>
<b>BRONZE</b>	◆	<b>\$500</b>
<b>FRIEND</b>	◆	<b>BELOW \$500</b>





## \*EVENT NAMING OPPORTUNITIES

Pelham Summerfest has several event naming options available to our Sponsors.

### Please Note:

Naming opportunities are available to Silver, Gold, Title & Presenting Level monetary sponsorships only – In kind donations are not eligible

Events are assigned in order of paid requests received

New event naming suggestions are always welcome

### EVENT NAMING OPTIONS:

#### Naming Recognition Includes:

- Your banner (provided by sponsor) posted at the location of the sponsored event
- Your company name and/or logo on Summerfest a-frame signage at the location of the sponsored event
- Your company name listed as event sponsor in Official Summerfest Program and on Summerfest website

#### Sample Options:

Main Stage – minimum Presenting Level suggested

Main Stage Entertainment – minimum Silver Level per act suggested

Kids Zone Entertainment – minimum Gold Level suggested

Beer & Wine Garden in Peace Park (Thursday) – minimum Gold Level suggested

Beer & Wine Pavillion Under the Arches (Friday & Saturday) – minimum Title Level suggested

Sunday Breakfast in the Park – minimum Gold Level or two at Silver Level suggested

Sunday Car Show – minimum Title Level plus individual awards at Bronze Level suggested

Sunday Family Fun Walk – minimum Silver Level suggested







**PELHAM SUMMERFEST – SPONSORSHIP INFORMATION FORM**

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Company Name

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Website Phone Number

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Social Media

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Company Address City

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Province Postal Code

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President/Owner

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Email Phone Ext.

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Alternate Contact Person

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Email Phone Ext.

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Sponsorship Levels

<input type="checkbox"/> Presenting Sponsor – Min. \$10,000	<input type="checkbox"/> 1 YR	<input type="checkbox"/> 2 YRS
<input type="checkbox"/> Title Sponsor – Min. \$5,000	<input type="checkbox"/> 1 YR	<input type="checkbox"/> 2 YRS
<input type="checkbox"/> Gold Sponsor – Min. \$2,500	<input type="checkbox"/> 1 YR	<input type="checkbox"/> 2 YRS
<input type="checkbox"/> Silver Sponsor – Min. \$1,000	<input type="checkbox"/> 1 YR	<input type="checkbox"/> 2 YRS
<input type="checkbox"/> Bronze Sponsor – Min. \$500	<input type="checkbox"/> 1 YR	<input type="checkbox"/> 2 YRS
<input type="checkbox"/> Friend – Below \$500	<input type="checkbox"/> 1 YR	<input type="checkbox"/> 2 YRS

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Please email the completed Sponsorship form to:

Summerfest Committee  
 c/o Sally Jaeger, Special Events & Festivals Programmer – Town of Pelham  
 Email: [summerfest@pelham.ca](mailto:summerfest@pelham.ca) Phone: 905 892-2607 ext. 352